

MARK THE DATE



**Tell your story. Collaborate. Advocate. Protect.**

Wisconsin real estate was deemed essential. And your participation in the WRA's annual lobbying event is your chance to keep it that way.

With the all-new virtual format, you can attend and visit lawmakers virtually, all from the comfort of home. Advocating for a brighter tomorrow has never been easier.

**04·14·21**



**FREE REGISTRATION | VIRTUAL | [WRA.ORG/RGD2021\\_FLYER](http://WRA.ORG/RGD2021_FLYER)**

**FHLB**  **Chicago**  
Federal Home Loan Bank of Chicago



# REALTOR® & GOVERNMENT DAY

April 14, 2021 | Virtual Event



REALTOR® & Government Day (RGD) is your opportunity to help shape the laws that impact you and your real estate business in Wisconsin. Your direct involvement in this event helps to energize legislative priorities, bring relevance to discussions, and protect private property rights across the state.

Passing good laws and defeating bad ones starts with you. And April 14 is all about you. Share your stories. Share your challenges. And make a lasting impact on the legislative process with a unique and rare opportunity to meet virtually with your state lawmakers, alongside other REALTORS® throughout Wisconsin.

We cannot emphasize enough that your voice is vital in making our industry thrive and requires activism from ALL REALTORS® in the state to make a difference. Join us April 14 and let our combined voice on advocacy issues pave the way to success in 2021.

## ALL-NEW VIRTUAL FORMAT!

For the first time ever, this year's event is delivered virtually so you can attend, participate online, and interact with speakers and key lawmakers remotely. This means you can attend the program conveniently from wherever you are. No travel. Shorter downtimes. No parking fees. And no cold walks to and from the Capitol building in Madison.

### Event highlights

- Issues briefing of key priority issues
- Governor's address to REALTORS®
- Breakout sessions with leaders at the Capitol
- Policy updates from the WRA public affairs team
- Your chance to collaborate for change

### Why you should attend

Having strong attendance at REALTOR® & Government Day is our gold standard for getting our message across to leaders at the Capitol, even if done virtually. It demonstrates our strength as an industry and helps Wisconsinites achieve their piece of the American dream by making homeownership a reality and businesses thrive. Together, as an industry, we can continue moving Wisconsin forward by educating policymakers about the importance of the real estate marketplace to Wisconsin's economy.

- Advocacy works: In 2020, our state declared real estate "essential," allowing WRA members to conduct business safely and keep countless transactions on track. This did not happen by accident. Keeping real estate essential in Wisconsin was a direct result of our advocacy efforts and your voices in the process.

- The public needs our leadership: Passing good laws and defeating bad ones allow our industry to thrive, make homeownership affordable and ensure regulation is reasonable for all property owners so they can enjoy their piece of the American dream without unnecessary financial burden or policies that disrupt their ability to buy or sell a home or operate their businesses.

- Success hinges on our ability to advocate together: One united, collective voice allows our stories to be heard with maximum impact. Sharing our challenges as an industry at RGD is proactive AND arms Capitol leaders with the background and knowledge they need to successfully represent our issues.

- It's a unique opportunity ... now! In the middle of a pandemic, certain industry issues rise up more than ever. Based on our new normal, now is the best time to educate lawmakers on the new challenges we face. To succeed in our efforts, we need a large showing of REALTOR® participation to carry this message forward.

- A two-hour commitment is a small investment: The benefit from a collective process provides huge return to ensure we thrive as an industry. The more we communicate, the more we educate. The more we lobby together with legislators, the louder our voice will be.

In past years, we have accomplished so much for Wisconsin real estate with your collective help. And the need for your strong voice is even greater this year. Even though 2021 RGD registration is free, your efforts and time commitment are priceless.

We encourage you to join us for RGD on April 14 for our first-ever virtual event. The event kicks off with an issue briefing where you'll learn about pending laws and how they impact real estate. The times for each program are below:

## AGENDA

- 1:00 p.m. Welcome
- 1:15 – 1:35 p.m. Gov. Tony Evers address
- 1:35 – 2:15 p.m. Issues briefing
- 2:15 – 2:20 p.m. Break
- 2:20 – 2:55 p.m. Legislator breakout groups
- 2:55 – 3:00 p.m. Closing

## THANK YOU SPONSORS!



Federal Home Loan Bank of Chicago

Register now:

[WRA.ORG/RGD2021\\_FLYER](https://wra.org/rgd2021_flyer)